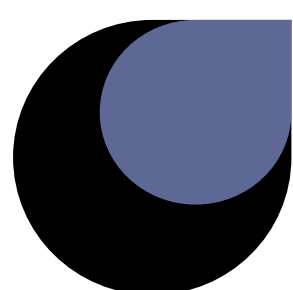


STANDARDS & GUIDELINES RESEARCH ONLINE SURVEY FINDINGS

In September 2015, the American Association of School Librarians (AASL) began a multi-layered survey, data, and research process to revise and remodel its learning standards and program guidelines for the profession. Led by an Editorial Board, the first phase involved an online survey to assess attitudes and perceptions about the current documents.

RESPONSES



1,191 SCHOOL LIBRARY PROFESSIONALS RESPONDED
659 ARE AASL MEMBERS

AWARENESS

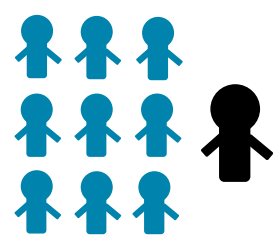


91% MEMBERS
83% NON-MEMBERS

ARE FAMILIAR WITH AND VALUE AASL STANDARDS & GUIDELINES

ORGANIZATION

9 OUT OF 10 RESPONDENTS RANK AASL #1

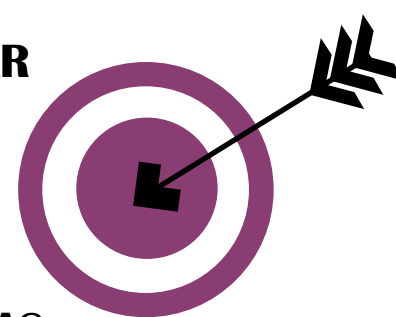


ORGANIZATION FOR USEFUL PROGRAMS, TOOLS, STANDARDS, AND GUIDELINES

USEFULNESS

OF THOSE FAMILIAR

MOST DESCRIBE



THE DOCUMENTS AS

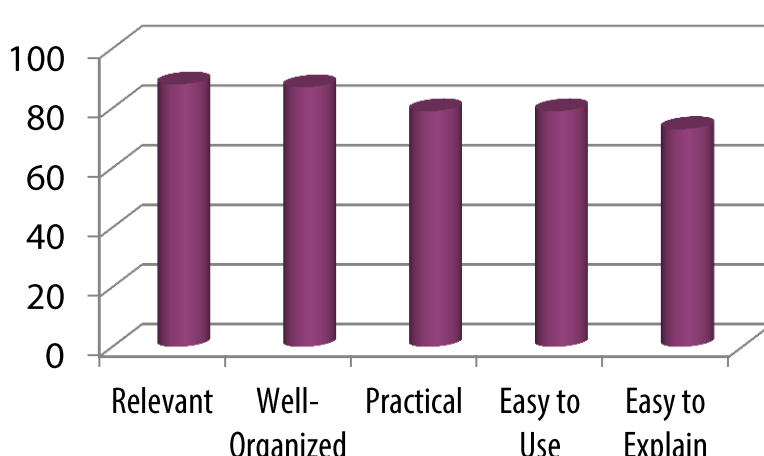
RELEVANT, WELL-ORGANIZED, PRACTICAL, EASY TO USE, EASY TO EXPLAIN

CONTENT

DESPITE THEIR VALUE

41% SCHOOL LIBRARIANS

FEEL THE STANDARDS & GUIDELINES NEED UPDATING



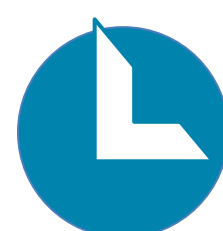
TOP CRITIQUE



STUDENT STANDARDS & PROFESSIONAL STANDARDS MORE TIGHTLY COUPLED

INCREASING APPEAL TO ADMINISTRATORS AND TEACHERS

IMPLEMENTATION



SCHOOL LIBRARIANS ARE CHALLENGED BY LACK OF RESOURCES



SCARCEST RESOURCES TIME AND MONEY COLLABORATION & STAFF SUPPORT

20

FOCUS GROUPS

8

LOCATIONS

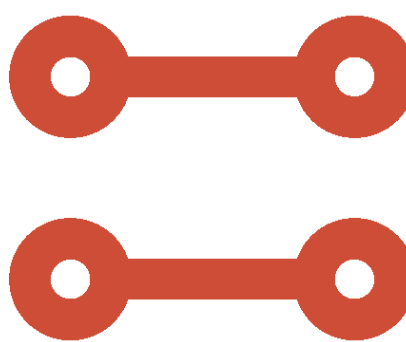
160

PARTICIPANTS



Findings from the AASL Standards & Guidelines Online Survey were used to determine key areas for subsequent focus group research. In November 2015, at the AASL National Conference 40 attendees participated in 6 focus groups dedicated to standards & guidelines. Throughout Spring 2016, AASL will hold 14 additional focus groups at 7 state affiliate conferences.

WORKING WITH PARALLEL GOALS



Data collected during the research phase pertaining to implementation is also being processed immediately. A Task Force working in parallel to the Editorial Board is responsible for developing an implementation plan that builds awareness, understanding, and commitment within the school library profession and stakeholder communities. The intent is for resources and assistance to be available simultaneously with the launch of the new standards documents in the fall of 2017.